



## 2018 Governor's Conference Schedule Wednesday, May 23<sup>rd</sup>, 2018

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**8:00a.m. - 9:00 a.m. Registration**

**9:00a.m. - 9:55 a.m. Introductions & Keynote Speaker**

**10:00a.m. - 10:55 a.m. Session I**

1. The Millennials Are Coming! The Millennials Are Coming! Recruiting and Retaining Volunteers in Their Coming Years  
*Carl E. Lindblade, CHA -- University of New Hampshire*
2. Avoid Volunteer Burnout - Take Care of Yourself!  
*Sarah Gould -- Henry Wilson Memorial School*
3. The Pursuit of Purpose: Engaging Employees in Social and Environmental Responsibility for Shared Benefit  
*Jess Baum -- W.S. Badger Co., Inc.*
4. It's Not as Hard as You Think! Intro to Grantwriting  
*Katie Collins -- Capitol Center for the Arts, Cassandra Mason -- NH State Council on the Arts*
5. Understanding and Challenging Racism: Moving from Me to Us to Everyone - **Session One:** Understanding and Challenging Individual Behaviors and Attitudes.  
*Bruce Mallory -- New Hampshire Listens/UNH, Michele Holt-Shannon -- New Hampshire Listens, Andres Mejia -- Connect Program, UNH*
6. A Taste of Mindfulness  
*Betsy Black -- Betsy Black Consulting*
7. Vicarious Trauma and Boundaries for Self Care  
*Linda Douglas -- Coalition Against Domestic and Sexual Violence*
8. Continuing Care At Home and the Future of Long Term Care  
*Joy Peterson -- Silverstone Living: At Home by Hunt*
9. What is Stigma and what do I do about it?  
*Marty Boldin -- Officer of Governor Chris Sununu*
10. The Process and Techniques of Identifying and Mitigating Losses Through Risk Management  
*Don Huot & Eleanor Spinazzola -- E&S Insurance*
11. Volunteer Opportunities at ServiceLink, New Hampshire's Aging and Disability Resource Center

*Jennifer Ho-Sue, Jennifer Seher, Constance Young – ServiceLink*

12. Strategic Planning: Key Steps in the Process  
*Tom Mongeon -- Executive Service Corps*
13. Get Your Word Out: Marketing on a Shoestring  
*Shoshanna Kelly – Kelly Creative Advertising*
14. NSCHC: Advanced Topics and Open Q & A  
*Liz Jung – CNCS*

**11a.m. - 11:55 a.m. Session II**

1. Volunteers of All Ages - Everyone Has A Place  
*Sandi Cotter -- Animal Rescue League of New Hampshire*
2. Creating a Customer Service Culture that Inspires Your Front-Line  
*Kelly Bryer, Gretchen Ziegler, Joseph Walker -- New Hampshire Granite State Ambassadors*
3. Beyond the Service Day: Engaging Employees At Their Desk  
*Henny Mulatre, Andrea Velazquez, Caitlin Sullivan -- Harvard Pilgrim Health Care*
4. Making Meetings Matter: Tips for Effective Meeting Design and Facilitation  
*Betsy Black -- Betsy Black Consulting*
5. Nonprofit Governance – An Introduction  
*Tom Mongeon -- Executive Service Corps*
6. Understanding and Challenging Racism: Moving from Me to Us to Everyone -**Session Two:**  
Understanding and Challenging Institutional Systems  
*Bruce Mallory -- New Hampshire Listens/UNH, Michele Holt-Shannon -- New Hampshire Listens, Andres Mejia -- Connect Program, UNH*
7. Decrease Your Stress – Guaranteed  
*Michelle Runyan -- Hunt Community*
8. Social Innovation LIVE: An Introduction to a Powerful New Form of Activism  
*Fiona Wilson – Center for Social Innovation & Enterprise/University of New Hampshire*
9. Becoming a Community Leader - Getting Involved with Local Government  
*Mark Laliberte -- State of NH - Business and Economic Affairs*
10. Beyond the Binary: Exploring Gender Identity  
*Lu Ferrell -- University of New Hampshire*
11. Dis/ability 101  
*Louis Esposito -- Opportunity Networks*
12. Recovery in the Workplace  
*Vincent Bossi Jr. -- Chameleon Group*
13. Fundraising for Non-Profits and Communities  
*Ian McSweeney -- Farmland Consulting*
14. Positioning Your Social Media: Creating the Right Plan for Your Organization  
*Theo Groh, & Xavier Brown -- Wheelhouse Web Solutions*
15. Rethinking People Power  
*Pam Zeutenhorst -- Envision Prosperity, LLC*

**12:00p.m.- 1:00p.m. Lunch & Governor’s Volunteer Manager Award**

### **1:05p.m. - 2:00p.m. Session III**

1. Creating Positive Change One Ride at a Time: Volunteer Drivers Address Barriers to Good Health and Independence  
*Ellen Avery, Leah Kristin Dahlgren, Tracy Wagoner -- Community Volunteer Transportation Company*
2. Developing Your Volunteers for Greater Responsibility and Success  
*Claire Bloom -- End 68 Hours of Hunger*
3. Collaboration Between Businesses and Nonprofits  
*Stacey Chiochio -- Hypertherm, Amber Johnston -- Upper Valley Haven*
4. It's The Year Of The Cookie. Interacting With Different Generations!  
*Lyn-Dee Eldridge -- Happiness Jungle*
5. Understanding and Challenging Racism: Moving from Me to Us to Everyone – **Session Three:** Understanding and Challenging Cultural Norms and Patterns  
*Bruce Mallory -- New Hampshire Listens/UNH, Michele Holt-Shannon -- New Hampshire Listens, Andres Mejia -- Connect Program, UNH*
6. Introduction to Bridges Out of Poverty PART I  
*Prudence Pease, Angel Hudson, Elizabeth Craib – Granite United Way*
7. Civics 101: How Does Policy Change Happen, and What Can You Do About It?  
*Stephen Pimpore -- University of New Hampshire at Manchester*
8. The Basic Rules of Fundraising -- And, Yes, They Still Apply!  
*Alan Cantor -- Alan Cantor Consulting*
9. Partnering With Colleges (And Their Students) to Advance Meaningful Engagement: Ideas and Best Practices to Advance Social Innovation in Non-Profits & Community Organizations  
*Fiona Wilson – Center for Social Innovation & Enterprise/University of New Hampshire*
10. Executive Coaching: An Introduction  
*Tom Mongeon – Executive Service Corps, Jeff Ghannam – Insight Leadership Development*
11. Volunteers, Interns and Youth Workers, Oh My!  
*Charla Bizios Stevens -- Employment Law Practice Group*
12. How to Promote Your Organization and Build Its Brand For (Nearly) Free  
*Lynne Guimond Sabeau -- Janusian Gallery*
13. Service Year - Increasing Your Program Outreach  
*TBD*
14. Thinking Outside the Box: Recruiting an Aging Population  
*Samantha Getchell, Alayna Mladucky – The Opportunity Alliance, Foster Grandparent & Senior Companion Programs*

### **2:00p.m. - 2:30p.m. Coffee Break, Exhibitors Hall, & Networking**

### **2:30p.m. – 3:25p.m. Session IV**

1. So What? Now What? Facilitating Intentional Reflection for Volunteers  
*Beth Anderson -- AmeriCorps VISTA*
2. Inclusive Volunteerism and the Importance of Communication

- Ann Miles, Ph.D. -- The Carriage Barn Adaptive Therapies Program*
3. Managing Volunteers on the Trails  
*Patrick Hummel -- New Hampshire State Parks*
  4. Understanding and Challenging Racism: Moving from Me to Us to Everyone - **Session Four:**  
Bringing It all together  
*Bruce Mallory -- New Hampshire Listens/UNH, Michele Holt-Shannon -- New Hampshire Listens, Andres Mejia -- Connect Program, UNH*
  5. How to Be Part of the Solution to End Sexual Violence: Active Bystander Training  
*Kim Warnick -- Calling all Crows*
  6. Becoming a ChangeMaker - The Tools of Human-Centered Design  
*Fiona Wilson, Faina Bukher -- Center for Social Innovation & Enterprise/University of New Hampshire*
  7. Introduction to Bridges Out of Poverty PART II  
*Prudence Pease -- Granite United Way*
  8. How and Why to Get Involved in Local Government  
*Ian McSweeney -- Farmland Consulting*
  9. Graduate School 101 & Writing the Personal Statement  
*Candice Morey, Kim Donovan -- University of New Hampshire*
  10. So Many Ideas. So Little Time.  
*Betsy McNamara -- Full Circle Consulting*
  11. Executive and professional position BURNOUT! Signs, Symptoms, Prevention and Treatment.  
*Tom Mongeon -- Executive Service Corps, Lee Bruder -- Lee Bruder Associates*
  12. How to Build and Leverage Partnerships for Better Success  
*EB James -- Squam Lakes Association*
  13. Finding the Right CRM for Your Organization  
*Michelle Reagan -- Adaptive Sports Partners of the North Country*
  14. Enhancing Data Quality: The Life and Times of a Data Point  
*Lisl Hacker - Massachusetts Service Alliance*
  15. Time is Money - get Your Money's Worth  
*Pam Zeutenhorst -- Envision Prosperity*

**3:30p.m. – 4:00p.m. Session V**