



Step into our network of tens of thousands of individuals who have been touched by our work over the years.

Join us as an annual sponsor.

Volunteer NH is beginning the transition to annual sponsorship in 2021. This approach will streamline the sponsorship process and allow funds to go farther toward Volunteer NH's programming and operations.

Annual sponsorship is also beneficial for sponsors like you, who will be able to plan your giving in advance, while simultaneously receiving wider exposure for your vital support of Volunteer NH.

15,270+ subscribed recipients of our email list • 10,620+ social media followers • 1,000+ attendees of our events during 2020

Why choose annual sponsorship?

Comprehensive and consistent marketing:

We want to help you be successful in sharing your business within our networks!

Positive exposure

Associate your organization with community engagement year-round.

Simplicity

Set up the whole year at once.

Ease of planning

Budget farther in advance.

Your generosity will help support:

Expanding our Get Connected platform:

Matching more individuals with opportunities and more nonprofits with volunteer support

Training volunteers and volunteer organizations

Growing national service opportunities in New Hampshire

Recognizing and celebrating our dedicated volunteers from across the state

And much more!

Volunteer NH envisions our state as a place where people volunteer together to build strong and connected communities. We bring our vision to life by engaging those communities to solve local challenges through volunteerism.

Volunteer NH works to:

- » Connect volunteers with opportunities to tackle food insecurity, support survivors of domestic violence, combat the opioid crisis, and more.
- » Celebrate outstanding volunteer contributions.
- » Train volunteers, volunteer managers, and volunteer champions to address community needs.
- » Steward AmeriCorps resources to address critical community needs.

Sponsor Levels & Associated Benefits

Any level

All sponsors will receive the following benefits:

- » Access to our first-ever sponsor impact report & celebration
- » Recognition on Volunteer NH website, social media, and printed/digital event materials
- » Logo featured during welcome slides (online events)
- » Designation in event programs and a sponsor ribbon for in-person event name tags
- » Golf hole signage (\$500+)

Community Builder: \$1,000 level

You will receive all above benefits, plus:

- » Logo and website link on the Volunteer NH website
- » Recognition in Volunteer NH e-newsletter related to each event

Change-Maker: \$2,500 level

You will receive all above benefits, plus:

- » Sponsor-created spotlight video shared on social media & the Volunteer NH website
- » Recognition in all event press releases
- » Company listed on all Governor's Conference registration pages
- » Signage on Golf Tournament beverage cart (\$2,500-level only)

Trailblazer: \$5,000 level

You will receive all above benefits, plus:

- » Instagram/Facebook story shoutout before each event
- » Verbal recognition during each event
- » Two player passes and quarter-page advertisement in Golf Tournament event program
- » Sponsorship of an award category for Spirit of NH
- » *Elevated impact in changing the lives of thousands throughout New Hampshire*

Visionary: \$10,000 level

You will receive all above benefits, plus:

- » Sponsored story featured on the Volunteer NH website
- » Option for joint Facebook/Instagram live before each event
- » Recognition in the Volunteer NH Annual Report
- » Special recognition tied to one specific feature per event
- » Speaking opportunity during Governor's Conference welcome/keynote session; brief ad aired prior to welcome/keynote
- » One Golf Tournament foursome
- » Speaking opportunity during Golf welcome address
- » Half page advertisement in Golf event program
- » Present the Outstanding Award for one category during Spirit of NH Awards
- » Brief ad aired before Spirit of NH
- » *Significant impact in changing the lives of thousands throughout our state*

Luminary: \$25,000

You will receive all above benefits, plus:

- » Opportunity to engage with the Volunteer NH Board of Directors at least once during the year
- » A feature on the home page of Volunteer NH website
- » Logo included in event banners
- » Logo included on Governor's Conference welcome slides
- » Two Golf Tournament foursomes
- » Full page advertisement in Golf event program
- » Speaking opportunity: Present the Spirit NH People's Choice Award
- » *Extraordinary impact in changing the lives of thousands throughout New Hampshire*

Individual Event Sponsor Levels

Each year, Volunteer NH partners with local organizations & community members to coordinate and host three major events that further our mission. While we are moving away from our traditional model of individual event sponsorship, we are still offering it for our 2021 events.

The Governor's Conference on Volunteerism

Our annual conference is a professional development opportunity with the goal of supporting and strengthening New Hampshire's volunteer programs and organizations.

Historically a full-day, in-person event, the conference draws upwards of 300-400 attendees. Since pivoting online due to the COVID-19 pandemic in 2020, Volunteer NH is proud to offer a similar, high-quality experience to an even larger and farther-reaching group of attendees—more than 550 individuals registered for at least one session in 2020!

Who attends: 550+ nonprofit leaders/employees (including many volunteer managers); volunteers (including board members); AmeriCorps & AmeriCorps Seniors staff/members/volunteers; business professionals interested in corporate social responsibility.

The Volunteer NH Charity Golf Tournament

This tournament provides an opportunity for companies that prioritize social responsibility and community engagement to come together around common values.

A day of learning and relationship building is only improved by the fun of competition and the beauty of the Wentworth By The Sea Country Club in Rye, NH. The event also includes a delicious lunch, team prizes, and activities such as a raffle and silent auction.

Who attends: 100+ individuals representing businesses & nonprofit organizations that want to support our mission while growing and strengthening their networks.

The Spirit of NH Awards

This event - the largest volunteer recognition event in the state - is a time when individuals and groups are honored for their exemplary volunteerism, and businesses and nonprofit/public service organizations are celebrated for their promotion of volunteer service initiatives. We often present more than a hundred awards to individuals and organizations that are representative of the thousands of volunteers throughout the state.

Historically, this event takes place at the Capitol Center for the Arts in Concord, NH, although the 2020 transition online was a great success! No matter the setting, the Spirit of NH Awards event provides individual recognition of each awardee, with special focus on each category's Outstanding Award and the reveal of the prestigious Spirit of NH Award. 2020 also marked the start of the new People's Choice Award, which brought in thousands of votes from eager supporters.

Who attends: award recipients & their families/friends/colleagues; individuals looking for inspiration of where to volunteer; anyone else wanting a feel-good evening!

Any level:

- » Access to our first-ever sponsor impact report & celebration
- » Name on Volunteer NH website (logo & website link \$500+)
- » Recognition in printed/digital event materials
- » Social media recognition for the event
- » Logo featured during welcome slides
- » Sponsor designation in event programs
- » **Golf only:** Hole signage (\$225+), Sponsor designation in event programs & sponsor ribbon for name tags

\$1,000:

- » Recognition in all event press releases
- » Recognition in at least one Volunteer NH e-newsletter related to the event
- » **Conference only:** Listed on all registration pages

\$10,000:

- » Sponsored story featured on the Volunteer NH website
- » Opportunity to engage with the Volunteer NH Board of Directors at least once during the year
- » Featured on home page of Volunteer NH website
- » Logo included in event banners (Facebook event, etc.)
- » **Golf only:** One additional foursome = Two foursomes, and full page advertisement in event program
- » **Conference only:** Logo included on session welcome slides
- » **Spirit only:** Customizable speaking opportunity

\$2,500:

- » Thank-you shoutout before event on Instagram/Facebook story
- » Verbal recognition during the event
- » Sponsor an award category during live event
- » **Golf only:** Two player passes and a quarter-page advertisement in event program
- » **Spirit only:** Sponsor an award category -- indicated on website, social media, and during live event

\$5,000:

- » Option for joint Facebook/Instagram live before the event
- » Recognition in the Volunteer NH Annual Report
- » Special recognition tied to one specific feature (technology, lunch, etc. as relevant)
- » **Spirit only:** Present Outstanding Award for one category and brief ad aired before event
- » **Golf only:** Speaking opportunity during welcome address, half-page advertisement in event program, and two additional player passes (one foursome)
- » **Conference only:** Speaking opportunity during welcome/keynote and brief ad aired before welcome/keynote

Head to volunteerNH.org/sponsor-events for more information!

Thank you for your continued support.