



Step into our network of tens of thousands of individuals who have been touched by our work over the years.

*It's not too late!*

*Join us mid-year as an annual sponsor.*

Volunteer NH is beginning the transition to annual sponsorship in 2021. This approach will streamline the sponsorship process and allow funds to go farther toward Volunteer NH's programming and operations.

Annual sponsorship (even mid-year) is also beneficial for sponsors like you, who will be able to plan your giving in advance, while simultaneously receiving wider exposure for your vital support of Volunteer NH.

15,270+ subscribed recipients of our email list • 10,620+ social media followers • 1,000+ attendees of our events during 2020

### Why choose annual sponsorship?

#### **Comprehensive and consistent marketing:**

We want to help you be successful in sharing your business within our networks!

#### **Positive exposure**

Associate your organization with community engagement year-round.

#### **Simplicity**

Set up the remainder of the year all at once.

#### **Ease of planning**

Budget farther in advance.

### Your generosity will help support:

#### **Expanding our Get Connected platform:**

Matching more individuals with opportunities and more nonprofits with volunteer support

**Training** volunteers and volunteer organizations

**Growing** national service opportunities in New Hampshire

**Recognizing and celebrating** our dedicated volunteers from across the state

*And much more!*

***Volunteer NH envisions our state as a place where people volunteer together to build strong and connected communities. We bring our vision to life by engaging those communities to solve local challenges through volunteerism.***

Volunteer NH works to:

- » Connect volunteers with opportunities to tackle food insecurity, support survivors of domestic violence, combat the opioid crisis, and more.
- » Celebrate outstanding volunteer contributions.
- » Train volunteers, volunteer managers, and volunteer champions to address community needs.
- » Steward AmeriCorps resources to address critical community needs.

# Mid-Year Sponsor Levels & Associated Benefits

## Any level

All sponsors will receive the following benefits:

- » Access to our first-ever Volunteer NH sponsor impact report & celebration
- » Recognition on Volunteer NH website, social media, and printed/digital event materials
- » Logo featured during welcome slides (online events)
- » Designation in event programs and a sponsor ribbon for in-person event name tags
- » Hole signage (*Golf only; \$500+*)

## Community Builder: \$1,000 level

You will receive all above benefits, plus:

- » Logo and website link on the Volunteer NH website
- » Recognition in 1+ Volunteer NH e-newsletter related to each event
- » Recognition in post-event press releases

## Change-Maker: \$2,500 level

You will receive all above benefits, plus:

- » Verbal recognition during each event
- » Instagram/Facebook story shoutout before each event
- » Recognition in all event press releases

## Trailblazer: \$5,000 level

You will receive all above benefits, plus:

- » Recognition in the Volunteer NH Annual Report
- » Special recognition tied to one specific feature (*Golf only*)
- » Two player passes (*Golf only*)
- » Quarter-page advertisement in event program (*Golf only*)
- » Sponsorship of an award category (*Spirit of NH only*)
- » Brief ad aired before event (*Spirit of NH only*)

## Visionary: \$10,000 level

You will receive all above benefits, plus:

- » Sponsored story featured on the Volunteer NH website
- » Option for joint Facebook/Instagram live before each event
- » Special recognition tied to one specific feature of each event
- » Logo included in event banners (Facebook events, registration pages, etc., as applicable)
- » Two additional player passes = one foursome (*Golf only*)
- » Speaking opportunity during welcome address (*Golf only*)
- » Half-page advertisement in event program (*Golf only*)
- » Speaking opportunity & present the Outstanding Award for one category (*Spirit of NH Awards only*)
- » *Elevated impact on the lives of thousands throughout NH*

## Luminary: \$25,000

You will receive all above benefits, plus:

- » Opportunity to engage with the Volunteer NH Board of Directors at least once during the year
- » Featured on the home page of Volunteer NH website
- » One additional foursome = two foursomes (*Golf only*)
- » Full-page advertisement in event program (*Golf only*)
- » Speaking opportunity: Present the Spirit NH People's Choice Award
- » **Collaboratively select additional recognition**
- » *Significant impact on the lives of thousands throughout NH*

# Individual Event Sponsor Levels

Each year, Volunteer NH partners with local organizations & community members to coordinate and host three major events that further our mission. While we are moving away from our traditional model of individual event sponsorship, we are still offering it for our remaining 2021 events.

## The Volunteer NH Charity Golf Tournament

This tournament provides an opportunity for companies that prioritize social responsibility and community engagement to come together around common values.

A day of learning and relationship building is only improved by the fun of competition and the beauty of the Wentworth By The Sea Country Club in Rye, NH. The event also includes a delicious lunch, team prizes, and activities such as a raffle and silent auction.

*Who attends: 100+ individuals representing businesses & nonprofit organizations that want to support our mission while growing and strengthening their networks.*

## The Spirit of NH Awards

This event - the largest volunteer recognition event in the state - is a time when individuals and groups are honored for their exemplary volunteerism, and businesses and nonprofit/public service organizations are celebrated for their promotion of volunteer service initiatives. We often present more than a hundred awards to individuals and organizations that are representative of the thousands of volunteers throughout the state.

Historically, this event takes place at the Capitol Center for the Arts in Concord, NH, although the 2020 transition online was a great success! No matter the setting, the Spirit of NH Awards event provides individual recognition of each awardee, with special focus on each category's Outstanding Award and the reveal of the prestigious Spirit of NH Award. 2020 also marked the start of the new People's Choice Award, which brought in thousands of votes from eager supporters.

*Who attends: award recipients & their families/friends/colleagues; individuals looking for inspiration of where to volunteer; anyone else wanting a feel-good evening!*

### Any level:

- » Access to our first-ever sponsor impact report & celebration
- » Name on Volunteer NH website (logo & website link \$500+)
- » Recognition in printed/digital event materials
- » Social media recognition for the event
- » Logo featured during welcome slides (as applicable)
- » Sponsor designation in event programs & sponsor ribbon for in-person event name tags
- » **Golf only:** Hole signage (\$225+)

### \$1,000:

- » Recognition in all event press releases
- » Recognition in at least one Volunteer NH e-newsletter related to the event

### \$2,500:

- » Instagram/Facebook story shoutout before the event
- » Verbal recognition during the event
- » **Golf only:** Two player passes and a quarter-page advertisement in event program
- » **Spirit of NH Awards only:** Sponsor an award category

### \$5,000:

- » Option for joint Facebook/Instagram live before the event
- » Recognition in the Volunteer NH Annual Report
- » Special recognition tied to one specific feature
- » **Spirit of NH Awards only:** Present Outstanding Award for one category and brief ad aired before the event
- » **Golf only:** Speaking opportunity during welcome address, half-page advertisement in event program, and two additional player passes (one foursome)

### \$10,000:

- » Sponsored story featured on the Volunteer NH website & organization featured on home page of the site
- » Opportunity to engage with the Volunteer NH Board of Directors at least once during the year
- » Logo included in event banners (Facebook event, registration pages, etc., as applicable)
- » **Golf only:** One additional foursome (two foursomes) and full-page advertisement in event program
- » **Spirit of NH Awards only:** Customizable speaking opportunity
- » *Elevated impact on the lives of thousands throughout NH*

Please visit [volunteerNH.org/sponsor-events](https://volunteerNH.org/sponsor-events) for more information.

*Thank you for your support!*