



2023 Governor's Conference on Volunteerism Session Descriptions & Presenter Bios

Agenda

Day I (In-Person)

8:00 A.M.	Registration & Breakfast
8:30 A.M.	Welcome & Keynote
9:45 A.M.	Break
10:00 A.M.	Session Block I
11:15 A.M.	Break
11:30 A.M.	Session Block II
12:45 P.M.	Lunch & Presentation of the Outstanding Volunteer Manager of the Year Award
1:45 P.M.	Break
2:00 P.M.	Session Block III
3:15 P.M.	End Day I

Day II (Virtual)

8:30 A.M.	Session Block I
9:45 A.M.	Break
10:15 A.M.	Session Block II
11:30 A.M.	Break
12:00 P.M.	Session Block III
1:15 P.M.	Break
1:45 P.M.	Session Block IV
3:00 P.M.	End Day II

Table of Contents

In-Person Day: Wednesday, June 14	3
Welcome & Keynote	3
Session Block I	4
Volunteer Your Way To A New Job!	4
Nothing Changes If Nothing Changes (Part I): Vision Map Your Theory of Change	4
Everything You Wanted To Know About DEI But Were Afraid To Ask	5
Leading With Purpose: Leadership The New Politics Way.....	6
Strengthening Your Volunteer Program: Engaging Volunteers With Lived Experience.....	6
Session Block II	7
Enhancing Your Communication Skills Using The Arts	7
Nothing Changes If Nothing Changes (Part II): A New Approach to Volunteer Engagement.....	7
Use It Or Lose It: Capture And Keep Critical Knowledge Through Inevitable Change	8
Introduction To Adaptive Leadership.....	9
Volunteer Manager Panel.....	9
Session Block III	10
Keeping The Connection: How To Be A Compassionate Leader In Trying Times	10
Setting The Tone For Inclusivity In Your Organization	10
It's Not As Hard As You Think: Grantwriting For Small Shops And Beginners	11
Making DEI Change Stick.....	12
Volunteer Manager Collaboration Session	12
Virtual Day: Thursday, June 15	13
Virtual Session Block I	13
Use It Or Lose It: Capture And Keep Critical Knowledge Through Inevitable Change	13
Molding Our Future	14
Virtual Session Block II	14
The Quick-Start Guide To The One-Page Grant Proposal: 10 "Magic Wand" Questions To Jump-Start Your Grants Success!	14
Keeping The Connection: How To Be A Compassionate Leader In Trying Times	15
Session Block III	16
Volunteer Manager Collaboration Session	16
Session Block IV	16
Partnership Rx: Figure Out What's Slowing Your Collaboration Down - And Fix It!.....	16
Strengthening Your Volunteer Program: Engaging Volunteers With Lived Experience	17
2023 Governor's Conference Presenter Bios	18



2023 Governor's Conference Session Descriptions

In-Person Day: Wednesday, June 14
Saint Anselm College

Welcome & Keynote
8:30 A.M – 9:45 A.M.

Keynote:
**THE GREATEST LESSONS I'VE LEARNED HAVE COME FROM
VOLUNTEERING**

[Dr. Rachel Teague](#)

Sr. KM & Training Specialist, Southern NH University & Chief Chaos Officer, Disruption Learning & Technology Consultants

Keynote Description: In her professional and personal life, Dr. Rachel Teague has been known to wear a lot of “hats.” She’s a system convener, writer, Knowledge Transfer & Retention Expert, wife & mom, collaborator, volunteer, an adjunct instructor – and even an award-winning amateur cook! With such a breadth of roles, each with a variety of responsibilities and skill requirements, it can be easy to wonder where she learned the skills to do it all. For Rachel, there is one answer: volunteering.

Hear from Rachel as she relates how her past experience volunteering – in her community as a youth, as an AmeriCorps member, and even in places like the NH State Prison for Women – have been integral in shaping her foundational values and her career path. As the world emerges from COVID, Rachel will demonstrate how robust volunteerism programs can affect everyone’s lives for the better and how nonprofits can take advantage of this time of transition to learn from past experiences, to innovate, and to inspire their communities

Session Block I

10:00 A.M – 11:15 A.M.

VOLUNTEER YOUR WAY TO A NEW JOB!

[Kathy L. DesRoches](#)

MS Leadership Program Director & Nonprofit Graduate Certificate Program, UNH College of Professional Studies

[Jo Oliver-Yeager](#)

Program Director of the BS and MS in Human Services, UNH College of Professional Studies

Session Description: Volunteering is awesome! There are many reasons we volunteer. One personal benefit may be learning new skills that could improve our lives and exploring career opportunities through volunteer activities. Did you ever want to apply for a job and realize you couldn't do some of the required tasks?

Research shows there is a connection between volunteerism and job attainment. We can learn many skills through volunteerism, such as communication, networking, customer service, brand marketing, financial skills, and getting along with others. Attend this session to learn how volunteer activities can contribute to your résumé. This session will discuss ways to identify gaps in your skill sets. Then we will discuss volunteer activities for self-improvement while contributing to your community.

By the end of this session, participants will:

- Identify your skills gaps;
- Evaluate potential volunteer activities;
- Describe the benefits of volunteering

Topic(s): Personal/ Professional Development

Suggested Audience: Volunteer Managers, Nonprofit Leadership, Volunteers

NOTHING CHANGES IF NOTHING CHANGES (PART I): VISION MAP YOUR THEORY OF CHANGE

Note: This is the first of a two-part series.

[Beth Saunders](#)

Founder & Chief Strategist, Beth Saunders Associates

Session Description: Change the way you think and talk about the positive change your organization is making in the world. A vision map guides decision-making, informs messaging, and results in attracting and retaining supporters (people who volunteer, donate, advocate, and more) who share your goals. It is a pragmatic approach to the more academic process known as “theory of change”. In this interactive session you will start your own vision map, leave with a template to continue the work we started together, and understand how to operationalize it within your organization.

This session is one of a two-part series presenting Beth’s MapMoveMeasure(™) methodology designed to increase volunteer and overall supporter engagement by helping you make the right offer to the right people at the right time.

By the end of this session, participants will have learned:

- a new approach to attracting new supporters (volunteers, donors, board members);
- a new approach to expanding and deepening relationships by focusing on more specific goals that are relevant to their supporters;
- to leverage their theory of change when applying for grant funding

Topic(s): Volunteer Recruitment/Management, Fundraising, Organizational Management & Culture

Suggested Audience: Volunteer Managers, Nonprofit Leadership, Board Members

EVERYTHING YOU WANTED TO KNOW ABOUT DEI BUT WERE AFRAID TO ASK

[James McKim](#)

Managing Partner, Organization Ignition, LLC

Session Description: Organizations are at different points in their journey through DEI (Diversity, Equity, Inclusion). Questions abound from “How do we attract diverse volunteers?” to “How can we use DEI to improve volunteer engagement” to “How can I ‘do’ DEI when I’m a super small agency?” This session will allow you to ask those questions and discuss the answers.

By the end of the session, participants will have learned:

- answers to many questions about DEI;
- a way to think about how to leverage DEI in their organization;
- how to identify their next step in improving organizational performance

Topic(s): JEDI (Justice, Equity, Diversity, Inclusion), Organization Management & Culture

Suggested Audience: Nonprofit Employees, Nonprofit Leadership, Board Members, Volunteer Managers

LEADING WITH PURPOSE: LEADERSHIP THE NEW POLITICS WAY

[Dr. Max Klau](#)

Chief Program Officer, New Politics Leadership Academy

Session Description: The New Politics Leadership Academy is a non-partisan non-profit working to bring more servant leaders--military vets and alumni of national service programs like AmeriCorps and Peace Corps--into politics. This session is a chance to encounter the approach to leadership development that is central to their work. Expect an engaging mix of leadership development theory, myth, pop culture, reflection, and dialogue. You'll be invited to clarify your own personal mission and craft your own "shadow mission." As a result, you will emerge with a deeper sense of purpose and higher consciousness of how to be with your wholeness as a human being. The session will be led by Dr. Max Klau, a Harvard-trained leadership expert who is the Chief Program Officer at NPLA.

By the end of this session participants will have:

- developed a clear leadership mission;
- confronted their own "Shadow";
- gained an understand of the inner journey they must take to lead with purpose

Topic(s): Leadership Development, Professional Development, Civic Engagement

Suggested Audience: General

STRENGTHENING YOUR VOLUNTEER PROGRAM: ENGAGING VOLUNTEERS WITH LIVED EXPERIENCE

[Amber Johnston](#)

Director of Volunteer Services and Community Education, Upper Valley Haven

[Pru Pease](#)

Trainer, Bridges out Of Poverty & Director of Work, United at Granite United Way

Session Description: This will be a joint session between Prudence "Pru" Pease and Amber Johnston. It will focus on the importance of incorporating volunteers with lived experience in your volunteer program and program evaluations. Pru will discuss how volunteering was instrumental in breaking her cycle of poverty. Amber will talk about both the steps the Upper Valley Haven has taken to include individuals (who have accessed services) on their volunteer team and how they strengthened the voice of volunteers in program evaluations and decisions.

By the end of this session, participants will have learned:

- practical techniques for recruiting and retaining volunteers with lived experience;

- the tangible benefits of increasing volunteer voices in program evaluations and decisions;
- a deepened understanding of the mutual impact of including individuals with lived experience in your volunteer programs can have.

Topic(s): Volunteer Recruitment/Management

Suggested Audience: Volunteer Managers, Nonprofit Leadership, Nonprofit Staff, Volunteers

Session Block II 11:30 A.M – 12:45 P.M.

ENHANCING YOUR COMMUNICATION SKILLS USING THE ARTS

[Cady G. Hickman](#)

Social Media & Community Outreach Coordinator, Boys & Girls Clubs of Central New Hampshire

Session Description: Communication is a learned skill, regardless of a person's background, if they are introverted/extroverted, or if they enjoy public speaking. Cady Hickman will review simple skills (including body language, listening, and even posture) that factor into effective communication and then, participants will gain confidence with those skills through fun, small group activities.

By the end of this session, participants will have learned:

- some primary factors that go into communication.
- activities to help grow their confidence and skill in communication.

Topic(s): Personal/Professional Development

Suggested Audience: General

NOTHING CHANGES IF NOTHING CHANGES (PART II): A NEW APPROACH TO VOLUNTEER ENGAGEMENT

Note: This is the second of a two-part series.

[Beth Saunders](#)

Founder & Chief Strategist, Beth Saunders Associates

Session Description: Change how you wield your engagement expertise and you'll change your volunteer (and donor!) engagement outcomes. Join us to build an engagement pyramid

that guides you in deepening relationships by aligning what is being asked of a volunteer (your need) with their mindset (the volunteer's motivation). Someone who just became aware of your organization is not ready to commit significant time. A long-time monthly volunteer may have untapped knowledge or skill that could significantly contribute to a new program or workshop you are designing. Do you know who is who?

Gideon Rosenblatt, former Groundwire Executive Director, pioneered the engagement pyramid framework. Beth breaks it down so you can easily build your own. She explains the concepts, provides the templates and offers the opportunity to share ideas.

This session is one of a two-part series presenting Beth's MapMoveMeasure(™) methodology designed to increase volunteer and overall supporter engagement by helping you make the right offer to the right people at the right time.

By the end of this session, participants will have learned:

- a new perspective for evaluating programs
- a new tool for avoiding mission creep
- a new way to leverage their treasure trove of data and stories

USE IT OR LOSE IT: CAPTURE AND KEEP CRITICAL KNOWLEDGE THROUGH INEVITABLE CHANGE

[Dr. Rachel Teague](#)

Sr. KM & Training Specialist, Southern NH University & Chief Chaos Officer, Disruption Learning & Technology Consultants

Session Description: Let's face it - change is inevitable..., especially in the non-profit world. Between budget changes, reorgs, general staffing attrition, and the need to keep up with the ever-changing world around us, it can feel impossible to know where to start. So how do you save critical knowledge from vanishing? In this session, you will learn how to effectively combat knowledge loss and make knowledge sharing a new norm.

By the end of the session participants will have learned:

- knowledge sharing starts on day one;
- your people are your greatest asset;
- knowledge transfer should be a regular practice.

Topic(s): Organization Management & Culture

Suggested Audience: Nonprofit Leadership, Nonprofit employees, Board Members, Volunteer Managers

INTRODUCTION TO ADAPTIVE LEADERSHIP

[Dr. Max Klau](#)

Chief Program Officer, New Politics Leadership Academy

Session Description: If we want to meaningfully address a complex public challenge, we must possess an understanding of leadership that speaks accurately and powerfully to the true nature of the challenge. This session will provide an introduction to Adaptive Leadership, a framework that is particularly powerful for working with public challenges. Participants will explore the difference between authority and leadership, and will engage in an experiential exercise that illuminates the power of this approach in unexpected ways.

By the end of this session participants will:

- recognize the difference between authority and leadership;
- understand the difference between technical and adaptive challenges;
- gain a framework for making progress on complex public challenges.

Topic(s): Leadership Development, Professional Development, Civic Engagement

Suggested Suggested Audience: General

Volunteer Manager Panel

Final Panelist List Coming Soon

Session Description: Hear from experienced Volunteer Managers representing a variety of organizations statewide. Learn about their experiences and ask them questions in order to strengthen your own agency's volunteer program.

Topic(s): Volunteer Management

Suggested Audience: Volunteer Managers

Session Block III

2:00 P.M – 3:15 P.M.

KEEPING THE CONNECTION: HOW TO BE A COMPASSIONATE LEADER IN TRYING TIMES

[Lisa Enright](#)

Co-Founder, Growing Presence Consulting

[Stephanie Kirylych](#)

Co-Founder, Growing Presence Consulting

Session Description: This session will be a joint presentation between Stephanie Kirylych, Director of Advising at UNH Manchester and Dr. Lisa Enright, Assistant Dean of Students, UNH Manchester – both co-founders of Growing Presence Consulting. They will discuss the tenants of compassionate leadership and how to build and maintain supportive connections between non-profit leaders and volunteers. The session will focus on strategies for implementing compassionate leadership throughout your organization.

By the end of this session, participants will have learned:

- an overview of compassionate leadership philosophy and models;
- the value of compassionate leadership when navigating social and environmental challenges;
- practical methods for incorporating compassion and gratitude both personally and professionally.

Topic(s): Leadership Development, Personal & Professional Development

Suggested Audience: Nonprofit Leadership, Volunteer Managers, Board Members

SETTING THE TONE FOR INCLUSIVITY IN YOUR ORGANIZATION

[Maura McGowan](#)

Program Director, NH Teen Institute

[Marissa Carlson](#)

Executive Director, NH Teen Institute

Session Description: How can we create a safe space for our staff, clients, volunteers, and other stakeholders to be themselves? While large gestures, decorations, and statements can be important, what are some of those smaller steps that can be woven through from day to day, in

structured programming and services, as well as during more informal interaction points? Through activities and discussion, participants will explore ways to put our organizations forward as safe spaces for individuals of all identities where they can feel respected and comfortable being their full selves. Participants will learn activities and actions they can do both as professionals and with stakeholders that help them connect with each other and feel that they are able to embody the unique combination of all of their identities. This workshop is appropriate for participants with various levels of experience of having put these ideals into action.

By the end of this session, participants will have learned:

- the breadth of cultural identities that make up the groups we work with in an ever-evolving understanding of cultural identity;
- some of the activities that can be utilized to quickly and safely create culturally responsive spaces;
- language to engage participants or stakeholders in discussions involving cultures and intersecting identities without telling them how to think or feel.

Topic(s): Organizational Management & Culture, Volunteer Recruitment/Management, JEDI (Justice, Equity, Diversity, Inclusion)

Suggested Audience: Volunteer Managers, Nonprofit Leadership, Nonprofit Employees, Board Members

IT'S NOT AS HARD AS YOU THINK: GRANTWRITING FOR SMALL SHOPS AND BEGINNERS

[Katie Collins](#)

Director of Development, Capitol Center for the Arts

[Cassandra Mason](#)

Grants Officer, NH State Council on the Arts

Session Description: This workshop will take the mystery out of submitting grant proposals for your organization. Participants will learn about the entire grant making process from the first phone call to the final report and everything in between. Topics will include proposal narratives, budgets, and everything you need for grant writing success!

By the end of this session, participants will have learned:

- how to research and identify the right funders for your organization;
- how to position your grant for success through strong, active language;
- how to structure a strong grant proposal from introductory paragraph to budgets and attachments effectively.

Topic(s): Fundraising

Suggested Audience: Nonprofit Leadership, Nonprofit Employees, Board Members

MAKING DEI CHANGE STICK

[James McKim](#)

Managing Partner, Organization Ignition, LLC

Session Description: Change is a strange thing. Sometimes organizations want it even when they say they do not. Sometimes organizations know they need it but don't know how to make it stick. For many organizations, such is the case around diversity, equity, and inclusion (DEI). How do you manage change that will stick? This session will discuss why DEI efforts fail and ways to ensure that your DEI effort is not just a social justice initiative but an organizational performance initiative.

By the end of the session, participants will have learned:

- key tenets of organizational change;
- why DEI efforts fail;
- key components of a successful effort to provide programs that are equitable and inclusive.

Topic(s): JEDI (Justice, Equity, Diversity, Inclusion), Organization Management & Culture

Suggested Audience: Nonprofit Leadership, Board Members

Volunteer Manager Collaboration Session

Session Description: Attend this session to have the opportunity to connect with your fellow volunteer managers and nonprofit staff. Together, you can share concerns, discuss strategies, and ask questions about specific topics that are important to your work.

Come prepared to collaborate, ask questions, and share resources!



2023 Governor's Conference Session Descriptions

Virtual Day: Thursday, June 15

Zoom

**Virtual Session Block I
8:30 A.M – 9:45 A.M.**

USE IT OR LOSE IT: CAPTURE AND KEEP CRITICAL KNOWLEDGE THROUGH INEVITABLE CHANGE

[Dr. Rachel Teague](#)

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- your people are your greatest asset;
- knowledge transfer should be a regular practice.

Topic(s): Organization Management & Culture

Suggested Audience: Nonprofit Leadership, Nonprofit employees, Board Members, Volunteer Managers

MOLDING OUR FUTURE

[Madison Hawkes](#)

Volunteer, American Cancer Society On Campus

Session Description: Youth volunteers are the leaders of tomorrow. This session will focus on volunteers who are college-aged and younger: how to find and recruit them, how to create more volunteer opportunities for them, and how to engage them.

By the end of this session, participants will have learned:

- how to recruit younger volunteers;
- how to create more volunteer opportunities aimed at youth;
- how to find and communicate with younger volunteers.

Topic(s): Volunteer Recruitment/Management

Suggested Audience: Volunteer Managers

Virtual Session Block II 10:15 A.M – 11:30 A.M.

The Quick-Start Guide to the One-Page Grant Proposal: 10 "Magic Wand" Questions to Jump-Start Your Grants Success!

[Maryn Boess](#)

Founder and Chief Magic-Maker, GrantsMagic U

Session Description: Do you have a good idea you'd love to turn into a great grant proposal ... but not sure how?

Join veteran grants pro and grantmaker Maryn Boess as she shares the 10 simple, powerful "Magic Wand" questions at the heart of every single grant proposal ... questions that will transform your good ideas into clear, compelling and fundable project plans - and jump-start your grants success!

Whether you're a complete grants newbie or a long-time grants pro, The Quick-Start Guide to the One-Page Grant Proposal will show you the exact planning template to transform your good ideas into great project plans ... and A+ grant proposals!

By the end of this session, participants will have learned:

- how to use the simple but incredibly powerful One-Page Magic Wand Worksheet that has won grants of \$2,000 ... \$30,000 ... \$144,000 ... and more! ... for nonprofits like yours;
- the 8 questions that give you "x-ray vision" into the minds of grantmakers, so you can deliver what they really want - every time;
- the grantseeking myths: The Myth of the A+ Proposal ... the Myth of the Hard-Working Grantmaker ... and the Myth of It's-Just-Wrong-to-Be-Messy.

Topic(s): Fundraising

Suggested Audience: Nonprofit Leadership, Nonprofit Staff, Board Members

KEEPING THE CONNECTION: HOW TO BE A COMPASSIONATE LEADER IN TRYING TIMES

[Lisa Enright](#)

Co-Founder, Growing Presence Consulting

[Stephanie Kirylych](#)

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By the end of this session, participants will have learned:

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- the value of compassionate leadership when navigating social and environmental challenges;
- practical methods for incorporating compassion and gratitude both personally and professionally.

Topic(s): Leadership Development, Personal & Professional Development

Suggested Audience: Nonprofit Leadership, Volunteer Managers, Board Members

Session Block III

12:00 P.M – 1:15 P.M.

Volunteer Manager Collaboration Session

Session Description: Attend this session to have the opportunity to connect with your fellow volunteer managers and nonprofit staff. Together, you can share concerns, discuss strategies, and ask questions about specific topics that are important to your work.

Come prepared to collaborate, ask questions, and share resources!

Session Block IV

1:45 P.M – 3:00 P.M.

Partnership Rx: Figure Out What's Slowing Your Collaboration Down - and Fix It!

[Maryn Boess](#)

Founder and Chief Magic-Maker, GrantsMagic U

Session Description: Did you know that leveraging the power of partnership is the single most powerful way to accelerate and amplify your grants success - in other words, to get more grants, faster?

But that doesn't mean creating and sustaining healthy, authentic partnership is trouble-free—have you noticed? Good news—you're not alone. Most partnership “problems” aren't really problems at all, but symptoms of very common and predictable partnership challenges. And every one is fixable and even preventable. In this lively session Maryn Boess, Founder of GrantsMagic U, explores three powerful, simple tools for understanding what's going on when your collaboration seems to be going wrong - and how to get it back on track.

By the end of this session, participants will have learned:

- what to expect during a typical collaboration lifecycle, how to head off predictable problems, and what to do if they crop up anyway;
- how to use GrantsMagic U's exclusive “Bottom-Up Logic Model” to diagnose troublesome gaps, overlaps, and misalignments in your internal and external partnerships;

- how our “Collaboration Assessment Checklist” can help you identify where your collaboration is healthy and well—and where it could use a strong dose of tough love and attention.

Topic(s) Organizational Management & Culture

Suggested Audience: Nonprofit Leadership, Board Members

STRENGTHENING YOUR VOLUNTEER PROGRAM: ENGAGING VOLUNTEERS WITH LIVED EXPERIENCE

[Amber Johnston](#)

Director of Volunteer Services and Community Education, Upper Valley Haven

[Pru Pease](#)

Trainer, Bridges out Of Poverty & Director of Work, United at Granite United Way

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By the end of this session, participants will have learned:

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- the tangible benefits of increasing volunteer voices in program evaluations and decisions;
- a deepened understanding of the mutual impact of including individuals with lived experience in your volunteer programs can have.

Topic(s): Volunteer Recruitment/Management

Suggested Audience: Volunteer Managers, Nonprofit Leadership, Nonprofit Staff, Volunteers



2023 Governor's Conference Presenter Bios



Kathy DesRoches is the MS Leadership Program Director & Nonprofit Graduate Certificate Program at the UNH College of Professional Studies. She serves as a mentor and advisor to her students. Activities outside of work include President and founding member of the nonprofit NHVegFest, and chair of the Planning Board in her town. She lives with her husband, two dogs and cat.



Jo Oliver-Yeager has been in the human services field for almost 20 years. As a published author, Jo continues making writing a large part of her work. Jo is enrolled at Plymouth State University in the Educational Leadership Doctoral Program. She lives in Vermont with her husband and her youngest of three children. Jo is about sharing positivity, supporting, and advocating for all people.

Session: [Volunteer Your Way To A New Job!](#)

Beth Saunders helps nonprofits recruit and retain more volunteers, raise more dollars, and develop a highly engaged Board. Using her MapMoveMeasure™ framework, her clients are able to engage supporters at a more strategic level. For the past 12 years in her consulting business, she has been a passionate supporter of nonprofits and making their missions happen.



Session(s):

[Nothing Changes if Nothing Changes Part I: Vision Map Your Theory of Change;](#)
[Nothing Changes if Nothing Changes Part II: A New Approach to Volunteer Engagement](#)



James McKim is the Founder and Managing Partner of Organizational Ignition, He is a sought-after organizational performance speaker, coach, change manager, and author of the best-selling book *The Diversity Factor: Igniting Superior Organizational Performance*. Over his 35+ year career, he has helped

small and large organizations, for-profit and non-profit, spark efficiency and growth through the aligning of people, process, and technology.

Internationally known for his current focus on organizational and individual performance through diversity, equity, and inclusion (DEI), Mr. McKim is recognized by industry watchers such as Atd, Brandon Hall, Bersin Associates, Axelos, and PMI for his dedication to creating win-win situations for employers and staff.

Session(s):

- [Everything You Wanted to Know About DEI but Were Afraid to Ask](#)
 - [Making DEI Change Stick](#)
-



Dr. Max Klau is the Chief Program Officer at the New Politics Leadership Academy, a non-partisan non-profit that is dedicated to recruiting and developing military veterans and alumni of national service programs to seek political office. Previously, he was the Vice President of Leadership Development of the City Year AmeriCorps program. Max received his doctorate from the Harvard Graduate School of Education in 2005; his

writing has appeared in Fast Company and the Harvard Business Review, and his first book, *Race & Social Change: A Quest, A Study, A Call to Action*, was published in 2017.

Session(s):

- [Leading With Purpose: Leadership the New Politics Way](#)
 - [Introduction to Adaptive Leadership](#)
-



Amber Johnston joined the Upper Valley Haven in June 2014. A native Vermonter, Amber received her BS from Union College and graduated from the MALS program at Dartmouth College. Amber returned to the Upper Valley after spending five years working with refugees and displaced populations in East Africa and the Middle East. She has a background in mental health and social service program development and has overseen and developed programs in the United States, Tanzania, Rwanda, Kenya,

and Egypt.



Pru Pease has created a career dedicated to advancing the lives of others in her community and across the country. In her role as Director of Work United at Granite United Way, she and her team bring stability to the lives of workers and their families in the Upper Valley region of Vermont and New Hampshire. She is a highly sought-after speaker nationwide on the topic of economic instability. She lives in Tunbridge, Vermont.

Session: [Strengthening Your Volunteer Program: Engaging Volunteer With Lived Experience](#)



Cady G. Hickman is a New Hampshire performer and educator, as well as nonprofit professional. She is a 2021 40 Under Forty honoree, and most enjoys using the arts to help others gain critical life skills.

Session(s):

- [Enhancing Your Communication Skills Using the Arts](#)
-



Lifelong NH Native **Dr. Rachel Teague** wears a lot of hats; She's a rising Knowledge Management expert, musician, consultant, Mom, speaker, writer, master trainer & facilitator, wife, collaborator, and education professional. Throughout her life she has lived through change, growth, transition, & restructure and has leveraged these experiences, both positive and negative, to inform her outlook and understanding of how communities work and thrive.

This, combined with her education, training, and certifications, give her a unique worldview and allow her to effectively understand and communicate with people in a way that leaves folks inspired and ready to lend a helping hand.

Session(s):

- [Keynote: The Greatest Lessons I've Learned Have Come From Volunteering](#)
 - [Use it or Lose it: Capture and Keep Critical Knowledge Through Inevitable Change](#)
-



Lisa Enright (she/her/hers) has over 25 years of higher education teaching and leadership experience. She earned her Doctorate of Education in Leadership and Learning from Rivier University and has a Master of Arts degree from State University of New York Albany. Lisa is a certified EQ-i 2.0®/EQ 360® coach. Her areas of expertise include positive psychology, gratitude, social justice, leadership theory and practice, mindfulness, and emotional intelligence.



Stephanie Kirylych (she/her/hers) has 18 years of higher education leadership and coaching experience. She has a Master of Education degree from Northeastern University and completed the health coach program at the Institute for Integrative Nutrition. Stephanie is a certified EQ-i 2.0®/EQ 360® coach. Her areas of expertise include meditation, mindful leadership, holistic health, mindset, and emotional intelligence.

Session(s): [Keeping the Connection: How to be a Compassionate Leader in Trying Times](#)



Maura McGowan, CPS, is the Program Director of the NH Teen Institute, a non-profit agency whose mission is to empower youth through personal leadership development and community engagement. Maura has worked in the field of prevention since 2002 and became involved with the NH

Teen Institute in 2008 when she began volunteering for programs and working on a curriculum updating and development board. In 2017, Maura became Program Director in charge of youth programming and volunteer engagement in addition to being a facilitator for professional development trainings offered by the NH Teen Institute. She is a graduate of the New England ATTC Leadership Development Program and has served as a mentor in the New England PTTC Prevention Mentorship Program during its first two cohorts. In 2021, Maura was appointed as an advisor to the NH Governor's Youth Advisory Council, and is on the advisory committee for the NH Prevention Community of Practice.



Marissa Carlson, MS, CPS, is the Executive Director of the NH Teen Institute, a youth leadership development nonprofit. She develops training for TI's youth & adult volunteer staff, and is a trainer for multiple workshops developed through SAMHSA. She is the lead advisor for the Prevention Specialist Credential at the IC&RC and president of the Prevention Certification Board of NH. She sits on the advisory council of the New England Prevention Technology Transfer Center, and graduated with her BA from Pomona College and her MS from Bay Path University.

Session: [Setting The Tone for Inclusion in Your Organization](#)



Katie Collins has been a part of NH's nonprofit community since 1990. She is currently in her 18th Season as the Director of Development for the Capitol Center for the Arts and has been a part of the NH nonprofit community since 1990. Among her accomplishments are the recent opening of the Bank of NH Stage following a \$6.9 million capital campaign, and also helping a performing arts center stay alive during the pandemic shutdown. In her down time, she is a regular contributor to the website "Grown and Flown," and works as an actor with community and regional theaters throughout NH. Katie tries very, very hard not to take herself too seriously



Cassie Mason has been serving as the Grants Officer at the New Hampshire State Council on the Arts since 2008 and in that capacity has read several grant applications. Her career in public service began over 30 years ago in law enforcement at the NH Police Standard and Training Council and the Merrimack County Attorney's Office. She has served as a grant reviewer for the National Endowment for the Arts, the New England Foundation for the Arts, other state arts agencies and foundations.

Cassie also tries not to take Katie too seriously.

Session: [It's Not As Hard As You Think: Grantwriting for Small Shops & Beginners](#)



Madison Hawkes is a recent graduate of Plymouth State University, where she served as the President of the American Cancer Society On Campus: Plymouth State Chapter, the University System Student Board Representative, an avid volunteer for on campus opportunities, and more. During the past four years, Hawkes has been a volunteer for the American Cancer Society as the youngest committee chair for the Rockingham County Relay For Life, as well as the founder of the Plymouth Relay For Life. As a dedicated participant in the American Cancer Society, Madison Hawkes has raised over \$80,000 for the organization in honor of her mom and other family members affected by cancer. Madison Hawkes is a Volunteer NH Spirit of NH Awards recipient and the recipient of the Plymouth State University Outstanding Volunteerism Award.

Session: [Molding Our Future](#)



In her 35-year career, **Maryn Boess** has been a staff grantwriter; grant consultant (with \$42 million in awards); grant trainer, reviewer, author, speaker, mentor and coach; and – starting in 2006 - even a grantmaker. This 3-D background brings a unique insider's perspective to the practical, inspiring grants success trainings she shares with thousands each year through GrantsMagic U (Go.GrantsMagic.org). In 2020 Maryn became just the second inductee into the international Grant Professionals Class of Distinguished Fellows.

Session(s):

- [The One-Page Grant Proposal: 10 "Magic Wand" Questions to Jump-Start Your Grants Success!](#)
 - [Partnership RX: Figure Out What's Slowing Your Collaboration Down-and Fix It!](#)
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